



Natural Health Practitioners of Canada
Praticiens de la Santé Naturelle du Canada

2026 NHPC CONFERENCE SPONSORSHIP & TRADESHOW PACKAGE

THE OASIS

PAUSE. BREATHE. RENEW.

June 4–6, 2026
Edmonton, AB | Virtual

nhpcanada.org/conference

DoubleTree by Hilton Hotel West Edmonton
16615 109 Ave NW

WELCOME TO OUR 2026 CONFERENCE

The 2026 NHPC Conference and Tradeshow is a highly anticipated event for holistic practitioners across Canada. Connect with hundreds of delegates and network with practitioners, educators, business owners, and innovators in wellness.

Our purpose is to grow awareness of holistic health care in Canada and uphold professional excellence and ethical practice across 60+ disciplines, including massage therapy, reflexology, reiki, and Thai massage.

As a sponsor and tradeshow partner, you'll have the perfect opportunity to make a meaningful impact on a highly engaged, hybrid community of over 7,000 members. Boost brand visibility, showcase your products or services, and align your business with holistic, sustainable wellness.

events@nhpcanada.org

107-9440 49 ST, Edmonton, AB T6B 2M9

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SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSORSHIPS

\$7,000 | 2 Available

Serenity Gold

- Corner booth (10'x10')
- Two conference passes
- Two gala tickets
- Half-page ad in the conference onsite guide
- Two-month web banner on NHPC website
- Logo on registration website and conference onsite guide
- Social media feature

\$10,000 | 1 Available

Oasis Platinum

- Double booth (10'x20')
- Three full conference passes
- Four gala tickets
- Full-page ad in the conference onsite guide
- Four-month web banner on NHPC website
- Logo on main stage and at the onsite registration desk throughout the conference, including Annual General Meeting, Gala, and all events at the conference
- Logo on registration website and conference onsite guide
- Social media feature
- A 30-second video spotlight (in-person & virtual)

\$4,000 | 3 Available

Tranquility Silver

- Single booth (10'x10')
- One conference pass
- Quarter-page ad in the conference onsite guide
- One-month web banner at the NHPC website
- Logo on registration website and conference onsite guide
- Digital swag bag feature

Sponsorship Registration Deadline: April 17, 2026

FEATURE SPONSORSHIPS

\$3,000 | 1 Available

Gala Sponsor

- Premium recognition during the gala
- Two gala tickets
- Branded signage with logo prominently displayed during the gala
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

\$2,500 | 1 Available

Tradeshow Grand Prize Sponsor

- Draw for a sponsored prize or a prize supplied by your organization during the tradeshow
- Branded signage prominently displayed during the conference tradeshow
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

\$2,000 | 12 Available

Wellness Workshop Sponsor

- Exclusive sponsorship of a workshop, featuring a renowned presenter
- Premium verbal acknowledgment during the workshop
- Branded signage prominently displayed in the workshop room
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

Sponsorship Registration Deadline: April 17, 2026

TOUCHPOINT SPONSORSHIPS

\$2,000 | 1 Available

Welcome Delegate Bag Sponsor

- Your logo, along with NHPC branding, on the conference welcome bags given to all in-person attendees and presenters
- Include inserts or product samples in delegate bags
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

- Your logo, along with NHPC branding, on name tag lanyards given to all in-person attendees and presenters
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

\$1,700 | 1 Available

Lanyard Sponsor

\$1,500 | 1 Available

Early Bird Draw Sponsor

- Draw for a sponsored prize for early conference registrants
- Premium acknowledgment during the video announcement of draw winner
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

- Include inserts or product samples in delegate bags given to all in-person attendees and presenters
- Include digital promotional materials for all virtual attendees
- Logo on registration website and conference onsite guide
- 10% discount on a tradeshow booth

\$1,000 | Unlimited

Hybrid Swag Bag Insert Sponsor

Sponsorship Registration Deadline: April 17, 2026

JOIN THE OASIS EXPERIENCE

\$99/person + tax

Oasis Gala Ticket

Join us for a relaxed evening where delegates come together to celebrate this year's award winners, enjoy a renowned keynote speaker, enter exciting giveaways, and dance the night away. Your ticket includes a three-course dinner.

Submission Deadlines

Please submit all forms and payment by April 17, 2026.

Promotional content and items should be sent no later than **one week** after registering.

If your sponsorship includes delegate bag inserts, email us for mailing details:
events@nhpcanada.org

REGISTER AS A
SPONSOR **HERE**



TRADESHOW OPPORTUNITIES

TRADESHOW SCHEDULE

Thursday, June 4, 2026

Rundle & Robson Ballroom @ DoubleTree by Hilton Hotel West Edmonton

Set-Up	7:30 a.m. – 12:30 p.m.
Exhibition Opens	12:30 p.m. – 5:00 p.m.
Exhibition Dismantle	5:00 p.m. – 7:00 p.m.

BOOTH PRICING

Double Booth (10'x20')	—————	\$1,400
Corner Booth (10'x10')	—————	\$950
Single Booth (10'x10')	—————	\$850
Extra Table	—————	\$100

Complimentary wireless internet access is available for all attendees. Each booth will be draped and have 8-foot skirted tables and chairs.

Please note: power outlets are limited and not guaranteed at every booth.

TRADESHOW CONDITIONS

- NHPC members receive a 20% discount on tradeshow rates
- NHPC discount providers and sponsors receive a 10% discount on their tradeshow booth (please note, discounts are not stackable)
- Meals can be purchased on-site at the hotel
- Vendor displays must be free-standing with no wall postings
- Please be environmentally conscious. When possible, ensure giveaway products, delegate bag inserts, and promotional materials are sustainably made, recycled, local, or organic.

MEET US AT THE OASIS

\$99/person + tax

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Logos should be sent no later than **one week** after registering.

If you have any questions, please email us: events@nhpcanada.org

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